



CONTACT

 (678) 764-7115

 nick@nickblack.io

 3754 Cherokee Ave, Unit 3
San Diego, CA 92104

 **Portfolio:** nickblack.io

PROFILE

Senior Web Developer with 10+ years of experience specializing in custom WordPress themes, plugins, and modern frontend tech like React. Known for clean, responsive design, scalable architecture, and building fast, user-focused websites that perform beautifully across devices.

SKILLS

Programming Languages

HTML, CSS/SCSS, JavaScript, TypeScript, PHP

Libraries & Frameworks

React, Next.js, Laravel Livewire, Angular, jQuery, GreenSock Animation Platform (GSAP), Bootstrap, Tailwind CSS

Tools & Platforms

WordPress, Laravel, MySQL, WP Engine (Hosting Platform), AWS, Forge, Unity, Apache Cordova, Git, GitHub, WebPack, Gulp, NPM, krpano Panorama Viewer, Xcode

EDUCATION

Full Sail University - 2003

Associate of Science in
Recording Arts

INTERESTS

coding passion projects, playing guitar, music production, horror films, video games, camping

Nick Black

SENIOR WEB DEVELOPER

WORK EXPERIENCE

Sr. Developer | Digital Yalo | 2020 - 2025

- Developed custom WordPress themes and plugins, including headless configurations using REST and GraphQL APIs for modern, decoupled architectures
- Played a key role in both frontend and backend development for a Laravel-based digital curriculum platform serving a national network of schools
- Engineered and maintained an AR mobile application using Unity, enabling franchisee sales reps to help clients visualize home improvements in real-time
- Led website optimization initiatives to improve performance, SEO rankings, and user experience across multiple client projects
- Provided mentorship to junior developers and interns, supporting their technical growth and integration into agile workflows
- Managed DevOps initiatives, handling server setup, environment configuration, and deployment automation

Full Stack Developer | MELT | 2015 - 2020

- Collaborated directly with clients to define and implement digital strategies aligned with marketing objectives
- Built custom WordPress themes and responsive websites from the ground up, incorporating client feedback and modern development practices
- Maintained and optimized websites for speed, SEO, and cross-browser compatibility
- Architected immersive digital event experiences to support product launches and brand activations
- Hand-coded responsive email templates tested across major email clients for performance and consistency
- Successfully managed projects independently from concept through launch, consistently meeting deadlines and client expectations

Front-End Developer | Ninja Multimedia | 2012 - 2015

- Authored and maintained fully responsive, custom-designed websites
- Created hybrid mobile apps for iOS using Apache Cordova
- Produced immersive 3D panoramas for web and mobile (iPad/iPhone), integrating interactive elements
- Edited audio and video content for e-learning modules and promotional videos